

# Impact report 2021

RICS influence, advocacy and thought leadership across the UK





In one of the most challenging years in recent history, we have been working with senior stakeholders in Westminster and across England, Wales, Scotland, Northern Ireland and the City of London to promote the critical role of the profession in the UK's recovery from the pandemic, and the long-term value of sustainable development and management of the built and natural environments.

This report provides a summary of our influence, thought leadership and advocacy activity and impact over the course of 2021. It highlights the work delivered in partnership with members to ensure that our sector has had a voice on the issues that matter with governments and industry, and that policy decisions are made with trusted insight from the profession.

#### Influential thought leader

This year, we focused on building stakeholder confidence with the relevance of our core professional standards and recognition for RICS as a thought leader on the three core themes you told us are of critical importance to our sector's future.

#### Sustainability

In the year of COP26, we launched survey data and a suite of solutions to demonstrate the sustainability credentials of the surveying profession:

- ICMS3 was launched as the world's first globally consistent method for carbon life cycle reporting across construction projects used, alongside our life cycle carbon assessment guidance and RICS Building Carbon Database, to benchmark project carbon data.
- IBOS, a new building performance standard, enables consistent benchmarking of property assets.
- Our low carbon homes guide promotes our profession as trusted leaders, with the carbon measurement and sustainability expertise to enable net zero in the UK.

#### Data and technology

RICS is leading thinking on the role of big data and proptech in the digitisation of the built environment.

- We have partnered with the tech industry on a range of innovations, including blockchain, digital twins and BIM.
- Our data standard is enabling critical data to be captured, verified and shared securely for transactions and the management of assets.
- We have delivered thought leadership on adoption of automated valuation models.
- We are also influencing the green data agenda by chairing the Green Finance Institute's Coalition for the Energy Efficiency of Buildings data working group, developing a framework for Building Renovation Passports to unlock the retrofit market in the UK.

#### Diversity and inclusion

Advancing diversity and inclusion in our profession is a critical priority.

- This year our new Rules of Conduct support members' professional judgement on respect, diversity and inclusion to deliver client confidence through ethical business practices.
- In a challenging year, we are particularly proud of our Advancing inclusion for black professionals programme, improving the visibility and voice of members from the Black community, and our mental health toolkit delivered in partnership with Lionheart.
- Looking ahead, we are drafting our global diversity and inclusion strategy 2021–2024 and relaunching our Inclusive Employer Quality Mark to drive recognition of best practice in our industry.

We are engaging with RICS national and regional boards, matrics and forums across all four nations of the UK to enable members to contribute to thought leadership and advocacy on:



Housing



Sustainable construction



High streets and town centres



Land and rural

In the year ahead, we will continue to work to provide long-term solutions to the UK Government, including aligning with priorities on levelling up and meeting net-zero targets.

If you're interested in contributing to our influence campaigns for England, Wales, Scotland or Northern Ireland in 2022, we would love to hear from you. Please contact Head of Public Affairs Jo Lindon or Head of Government Affairs Jonathan Hale.



Simon Pritchard, FRICS

Chair of UK and Ireland World Regional Board



As we look towards a green recovery from the COVID-19 pandemic, RICS members are uniquely placed to tackle some of society's most pressing issues and build back better. Working with the UK Government, we are shaping public policy to create the right conditions to attract greater investment into housing, commercial real estate and built infrastructure, and to promote the critical role of our profession in delivering the UK's ambition for a vibrant, prosperous and sustainable future.

In 2021, we delivered:

48 consultation responses across government departments capturing expert member insight to influence public policy.

200+ stakeholder meetings with government and policy makers promoting the role and expertise of the chartered surveyor, and securing adoption of RICS standards and thought leadership.

78 adoptions of RICS standards and thought leadership by industry and government that will drive demand for the services of RICS members.

### Highlights



#### COVID-19 reopening guidance kickstarts recovery

RICS developed a clear pathway for all sectors to move out of lockdown and resume activity safely. Our guidance – adopted by UK Government – addressed key concerns and risks, and provided templates for clients on site visits, home and building inspections, valuations and returning to offices.



### Unlocking barriers for surveyors advising flat owners on cladding

With the majority of lenders adopting RICS valuation guidance on requirements for EWS1 forms, the Minister for Housing welcomed our guidance with £700,000 of government funding for free training for RICS surveyors to undertake EWS1 surveys and a government-backed scheme for PII where the insurance market is not providing cover.



#### Avoiding costly contract disputes in construction

The Cabinet Office's guidance on sourcing and contracting for public projects promotes the Pledge initiated by the Conflict Avoidance Coalition and signposts our profession's ADR solutions as best practice for a productive and sustainable construction sector.



#### Boosting the UK's digital infrastructure

We are working with the Minister for Digital Infrastructure to promote our ADR guidance in support of surveyors representing operators and site providers of wireless infrastructure. This is to prevent costly and lengthy litigation and boost the UK's economic recovery through speedy progress to a 5G network.



### Championing high streets and town centres post-pandemic

The Chief Secretary to the Treasury and the Ministry of Housing, Local Government and Communities welcomed RICS calls for a proactive approach to supporting mediation between landlords and tenants in order to resolve issues arising out of the COVID-19 pandemic and minimise arbitration, recognising that the advisory services of the profession is critical to the sustainability of our towns and cities.



#### RICS accreditation win for public estate tenders

The Crown Commercial Service published a new framework this year requiring all tenders for public estate management services to be led by an RICS-accredited professional



### Building a market for professional advice on greener homes

We are advising the government on policy for minimum energy efficiency and heat in buildings standards, as well as the Department of Energy and Industrial Strategy on green finance policy and property valuation, promoting our professions' technical expertise and sustainability credentials.



RICS has been exerting influence at Westminster and Whitehall, and with Metro Mayors, the City of London and local authorities across England, to strengthen our engagement with key political stakeholders.

In 2021, we delivered:

27 consultation responses across government departments capturing expert member insight to influence public policy.

22 stakeholder meetings with government and policy makers promoting the role and expertise of the chartered surveyor, and securing adoption of RICS standards and thought leadership.

51 adoptions of RICS standards and thought leadership by industry and government that will drive demand for the services of RICS members.



We responded to significant political announcements this year, including the Queen's Speech, the Autumn Budget and Spending Review, and important publications such as the Net Zero Strategy and the Heat and Buildings Strategy. Ahead of the local elections in May, we published our policy manifesto to engage with elected mayors on critical issues where our profession offers expertise. As part of this engagement programme, we promoted our recently published guidance on low carbon homes and compulsory purchase, both of which signpost consumers seeking advice to RICS members.

We have worked with members of the profession to respond to a number of government consultations and calls for evidence across various departments, helping to ensure that RICS is recognised by government as an authoritative voice on issues affecting land, real estate, construction and infrastructure. We continue to highlight the ways that our members can support the government's agenda for the built environment, and act in the public interest by promoting our core messages around sustainability.

Contact Senior Public Affairs Officer Bradley Tully if you are interested in learning more about, or becoming involved in, our advocacy work streams in England.

#### Highlights



### Conservative Party Conference panel discussion with the UK Housing Minister

RICS voiced the profession's perspective during a panel discussion on planning reform and housing alongside representatives from RIBA, RTPI, CIOB and the Housing Minister Chris Pincher.



### Building safety roundtable with the Shadow Secretary of State for Housing

At a roundtable chaired by Shadow Housing Secretary Lucy Powell on the Building Safety Fund, we spoke about the need for government data on buildings over 18m with non-ACM cladding, and government data on buildings below 18m covering both ACM and non-ACM cladding. On the EWS process, we referred to RICS' cladding guidance note for valuers, published in March, and the revised EWS1 form. We also noted that take-up of the new guidance covered over 80% of lenders and urged the remaining lenders to formally adopt this guidance.



### London Assembly Housing Committee inquiry on retrofitting

We gave oral evidence to the London Assembly's Housing Committee as part of their investigation into retrofitting existing housing stock across London. As a follow-up, we wrote to Committee Chair Sian Berry AM promoting RICS' low carbon home guide, advising against the introduction of significant rent caps or controls by elected mayors and stressing the significance of skills capacity in seeking to address the national retrofitting challenge.



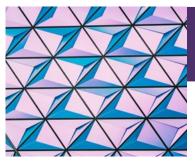
### Advising landowners seeking compensation for HS2 compulsory purchase

The Minister for Transport references RICS standards and the services of qualified surveyors in the HS2 Compensation Code for Compulsory Purchase aimed at owners of land on the proposed route for HS2 seeking compensation.



#### Amendments tabled to the Environment Bill

The Earl of Caithness and Earl of Lytton tabled amendments drafted by RICS to provide greater clarity around conservation covenants. Although these amendments were not pressed to a vote, they were debated, with Crossbench peer the Earl of Devon stating that one of our amendments 'sets out at considerable length the full formalities to be considered in executing a conservation covenant and are exactly what will be considered by properly advised parties executing such a covenant by deed'.



### Written submission to the Treasury on the Autumn Budget

We made a formal submission to the Treasury setting out key policy requests we would like to see included in the Autumn Budget and Spending Review. We were also pleased to see government announcements on reforms to business rates.



### BEIS proposals on EPCs in the non-domestic private rented sector

We ran a webinar for RICS members on BEIS proposals to achieve a target of EPC B in the non-domestic private rented sector by 2030. The webinar expanded on the purpose of the government's proposals, the environmental challenges the government is seeking to address and RICS' view on specific measures around regulation, compliance and enforcement.



### Procurement competency in the construction industry

We met with the Chartered Institute of Procurement and Supply (CIPS) to discuss the importance of standards of procurement competency in the construction industry. As a result of the meeting, a task and finish group has been established involving RICS, CIOB and CIPS to agree the best approach to ensuring we have accredited procurement leads involved in all procurement activities associated with higher-risk buildings.



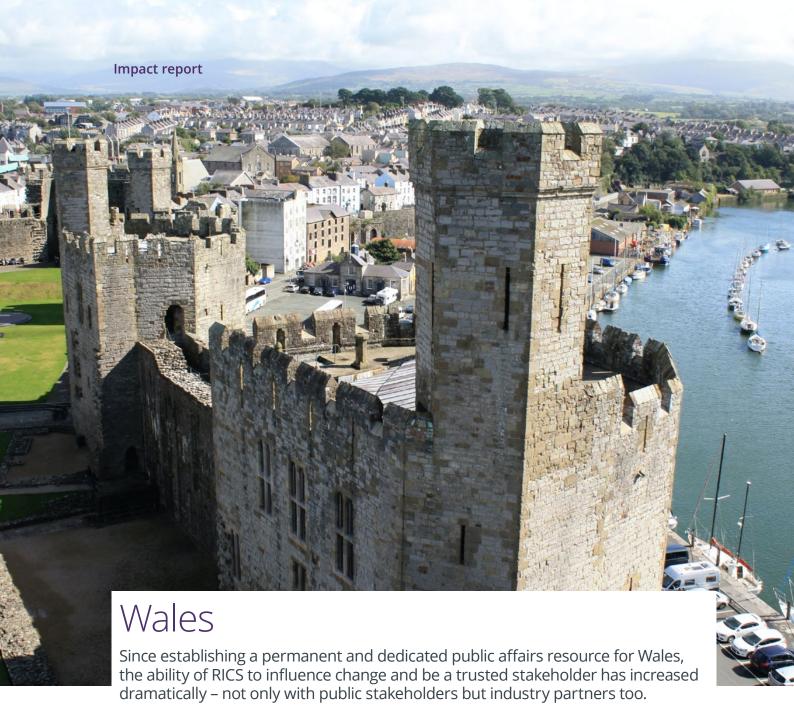
#### Kent Property Market Report 2021

Our thought leadership on the Build Back Better agenda was published in the annual Kent Property Market Report, alongside our reflections on the current state of the residential and commercial property market at the national level.



#### Transport for the North Decarbonisation Strategy

We welcomed Transport for the North's draft Decarbonisation Strategy for the North of England and its emphasis on ensuring that the design and construction of projects and programmes reduces life cycle carbon. In our response, we noted the importance of global consistency and comparability in cost and carbon reporting on construction projects, and we made specific references to international standards and ICMS 3.



RICS is now seen as a 'go-to' organisation for expertise and advice by the Welsh Government on matters such as building safety, climate change and COVID-19 regulations.

In 2021, we delivered:

9 consultation responses across government departments capturing expert member insight to influence public policy.

104 stakeholder meetings with government and policy makers promoting the role and expertise of the chartered surveyor, and securing adoption of RICS standards and thought leadership.

14 adoptions of RICS standards and thought leadership by industry and government that will drive demand for the services of RICS members.



Our regular meetings with the Welsh Government's Building Safety team are working to address some of the major challenges relating to cladding remediation, training and PII cover in Wales. Furthermore, we have been appointed to a taskforce to oversee the introduction of the Building Remediation Passport – a landmark initiative combining building safety and energy performance in high-rise Welsh properties.

The need to tackle climate change has seen RICS lead the development of the Net-Zero Buildings Wales report as part of the Welsh Construction Forum chaired by the Deputy Minister for Climate Change. We have also been working extensively on a range of sustainability programmes, including the green finance VALUER scheme and the Optimised Retrofit project, creating training and work opportunities for hundreds of surveyors.

The COVID-19 pandemic also saw RICS work closely with government officials around the development of guidance to ensure the safe continuation of the market, especially the housing sector – balancing the need to prioritise safety with ensuring the continuation of a strong housing market.

Contact Senior Public Affairs Officer Sam Rees if you are interested in learning more about, or becoming involved in, our advocacy work streams in Wales.

#### Highlights



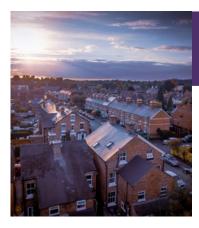
### Guidance to keep the property market open safely during COVID-19

Since the start of the COVID-19 pandemic, RICS has been part of a select group of stakeholders to advise the Welsh Government on social distancing regulations regarding the built environment. This includes successfully calling for the housing market to remain open through the 2021 lockdown when it was initially planned to close for non-essential moves, showcasing our site operating procedure guidance to government officials and working with the public health team to understand when student surveyor shadowing could recommence.



#### Optimised Retrofit project

RICS has been involved in a range of activities to help tackle climate change in Wales. Through the Optimised Retrofit project for social housing, RICS members working in Wales benefited from a range of government-funded retrofit CPD sessions and were seen as one of the presumptive professions for undertaking enhanced home surveys on almost 1,700 social homes between 2020 and 2022.



### Rent Smart Wales adopt RICS' low carbon homes guide

To further support decarbonisation, we created a tailored low carbon homes consumer guide for Wales demonstrating specific schemes, resources and funding available to support residents and homeowners in creating greener homes. Rent Smart Wales presented this guide to their own landlord stakeholder and tenant representative groups as a best practice guide for communicating simple and effective action to tackle climate change in housing.



#### Leading Net-Zero Buildings Wales

RICS also chaired the Net-Zero Buildings Wales taskforce as part of the Welsh Construction Forum, led by the Deputy Climate Change Minister. This saw RICS take leadership in developing the first-ever central document, encompassing all sectors and building types in Wales, to highlight existing climate change regulations and targets, as well as the opportunities available for both public and private sectors. As part of this work, meetings were held between RICS and government departments to discuss and demonstrate Whole life carbon assessment for the built environment, RICS professional statement, fulfilling the government's carbon reduction measurement requirements. Several senior government officials commented that this comprehensive guide helped bridge a knowledge gap between government departments – each of which had limited exposure to what other sectors were required to achieve.



### Inspiring the next generation to choose a surveying career

Bringing future talent into the profession has also been a priority this last year. We hosted several engagement sessions with Welsh universities to highlight the career opportunities, progression and pathways to becoming an RICS professional. We are also working closely with academic institutions to support the introduction of the Welsh Built Environment GCSE – the first of its kind in the UK – which will inspire a younger, more diverse generation to enter the profession.



### Supporting high street recovery with plans to increase real estate investment in Wales

In late 2021, RICS were one of the founding organisations of the Wales Business Council, the only high-level business group in Wales aimed at directly influencing the Welsh and UK Governments to make Wales a destination to invest, work and develop in. In 2022, the group will launch its key themes, which include pitching Wales as a place for international investment, including in property, and the need for a strong, green COVID-19 recovery.

### Supporting the construction sector's COVID-19 recovery



RICS is a founding member of the Welsh Construction Forum. One of its first priorities was to support the sector through developing a 12-point Build Back Better plan, later submitted to and approved by the Welsh Government. Among the calls to the government were two by RICS:

- 1 to commit to the Pledge initiated by the Conflict Avoidance Coalition to minimise drawn-out disputes on projects because of the pandemic
- 2 to publish, via Sell2Wales, a list of 'ready-to-go' public infrastructure maintenance schemes, to give the industry the confidence that there was work in the pipeline.



### Advising the Welsh Government on Building Remediation Passports

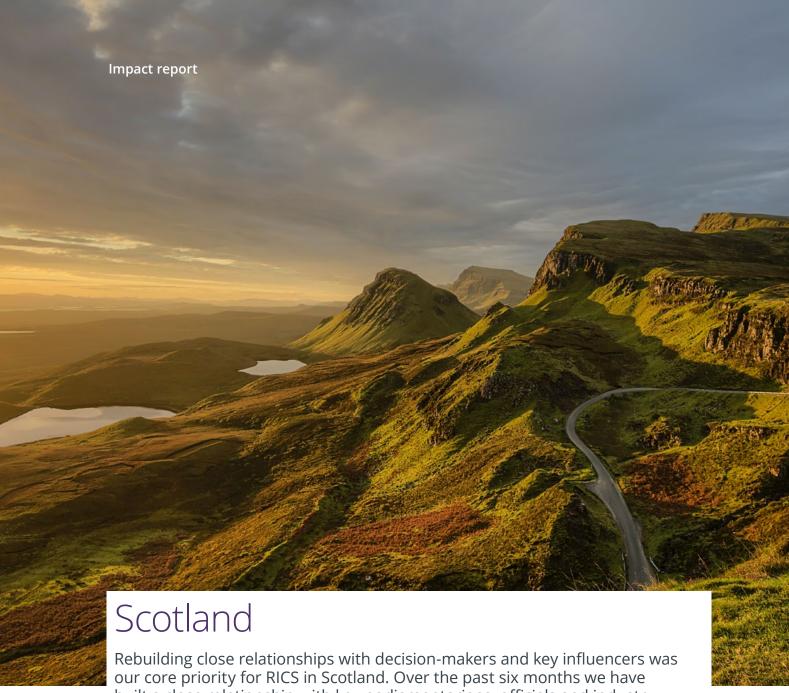
The importance of building safety also saw RICS become the goto organisation for the Welsh Government on this topics, with at least several meetings a month being held between RICS and senior government officials and relevant ministers. RICS was subsequently invited to join the Building Remediation Passport taskforce, the first of its kind. This will look at combining the need for high-rise building safety work with energy performance needs, creating a comprehensive database of projects or government-funded work.

Furthermore, RICS also linked the Welsh Government to Ordnance Survey in order to support the data-gathering exercise to identify all 11m + buildings in Wales – a significant challenge all governments have faced to date.



### Investigating green financing to create greener private homes

RICS is currently participating in the UK Government-funded VALUER (Valuations And Lending Underwriting Energy Reduction) Project, aimed at exploring the opportunities created through green financing and the influence over future property valuations. Working in partnership with Rightmove, Monmouthshire Building Society and sustainable housing developer Sero Homes, the project explores what homeowners require to create greener homes. This includes researching how green and retrofit mortgages can influence property values, as well as studying how energy efficiency performance influences current market valuations. This crucial work is feeding into the ongoing Valuation review to expand the role of ESG in valuations, the new Home Survey Standard and the government proposals for mortgage lenders to achieve a portfolio book average of EPC C by 2030.



Rebuilding close relationships with decision-makers and key influencers was our core priority for RICS in Scotland. Over the past six months we have built a close relationship with key parliamentarians, officials and industry representatives, enabling a direct line of communication to influence policy making, share expertise and the experiences of the membership, and promote the role of the chartered surveyor.

In 2021, we delivered:

10 consultation responses across government departments capturing expert member insight to influence public policy.

53 stakeholder meetings with government and policy makers promoting the role and expertise of the chartered surveyor, and securing adoption of RICS standards and thought leadership.

7 adoptions of RICS standards and thought leadership by industry and government that will drive demand for the services of RICS members.



Critical relationships include Cabinet and Shadow Cabinet Secretaries with responsibility for housing and local government, net zero, energy and transport, finance and the economy, and the Chief Surveyor and Chief Architect for the Scottish Government. We have proactively sought out opportunities to place the membership at the heart of policy making in Scotland, ensuring participation on relevant working groups and developing detailed responses to consultations pertinent to the built and natural environments.

Over the past six months, RICS has demonstrated a number of tangible achievements, including endorsements and adoptions of our thought leadership and the promotion of the surveying profession, helping to drive demand for the profession's services as well as improve professionalism and standards.

Contact Senior Public Affairs Officer Euan Ryan if you are interested in learning more about, or becoming involved in, our advocacy work streams in Scotland.

#### Highlights



#### Cladding guidance recognised and endorsed by the Scottish Government

As part of the Scottish Government's Single Building Assessment (SBA) programme, RICS' cladding guidance for valuers was recognised as an 'important step forward'. RICS' information paper on cladding for surveyors was also recognised in the government's new advice note on determining fire risk.





#### COP26 putting our profession at the heart of the sustainability agenda

Our programme as host nation for COP26 showed the world how chartered surveyors play a pivotal role in addressing the challenges of climate change by providing the data to drive decarbonisation across the whole life cycle of the built environment. Highlights included the CBI International COP26 dinner with members of the international business community, a COP26 reception in Glasgow for members and other built environment professionals, chairing events for Edinburgh City Council and Glasgow University, and a Surveyors for Net Zero roundtable chaired by Fiona Hyslop MSP.



#### RICS surveyor role on new local taxation Scottish tribunals

Roles on the new Local Taxation Chamber of the First-tier Tribunal for Scotland will be filled by RICS professionals, as set out in new legislation. The Tribunals replace previous Valuation Appeals Committees. RICS' Local Taxation and Rating Forum has also been reinstated to influence reform of the non-domestic rates system more broadly, and is feeding into a variety of live consultations.

#### Skills Development **Scotland**

#### Skills Development Scotland promoting the profession

The Scottish Government is working with RICS to promote chartered surveying as part of the new Green Jobs Workforce Academy, recognising the important role members have in enabling the net zero transition. RICS is also working closely with Skills Development Scotland on the competency and training of retrofit coordinators.



### Scottish Government officially recognises RICS' regulation of letting agents

In September, RICS' regulation of letting agents was recognised in the Scottish Government's compliance and enforcement framework. RICS members will be deemed fit and proper persons to undertake letting agency work under the system.

## Conflict Avoidance Pledge adopted by the Scottish Government



Conflict Avoidance Pledge

The Pledge initiated by the Conflict Avoidance Coalition is recognised and encouraged in the Scottish Government's Construction Policy Note on Conflict avoidance. It is also referenced in the Policy Note on Resources for construction projects. RICS further influenced the Cash retention under construction contracts short life working group, which makes significant reference to the need for conflict avoidance and sets out a series of further workstreams for RICS and the Scottish Government.



#### RICS low carbon homes guide promoted by Labour and Conservative MSPs

Our low carbon homes consumer guide was promoted by Labour and Conservative MSPs, encouraging Scottish homeowners to seek advice from RICS professionals to make their properties more sustainable and energy efficient.



In Northern Ireland, RICS is delivering an ambitious programme of advocacy to develop greater influence and drive awareness of the role that chartered surveying professionals play in delivering value to the economy and society through their expert management of the built and natural environments.

In 2021, we delivered:

Consultation responses across government departments capturing expert member insight to influence public policy.

37 stakeholder meetings with government and policy makers promoting the role and expertise of the chartered surveyor, and securing adoption of RICS standards and thought leadership.

6 adoptions of RICS standards and thought leadership by industry and government that will drive demand for the services of RICS members.



This year, with a newly dedicated public affairs resource in Northern Ireland, we have grown the reach of our expertise into the centre of government and policy decision-making. As a trusted friend of the Northern Ireland Executive, we are exerting influence on issues ranging from valuation to building safety, arbitration, sustainability, building cost and performance data, and town centre regeneration.

Through our participation in the Construction Industry Group for Northern Ireland and the Construction Industry Forum for Northern Ireland, as well as all-party groups, we are advancing the cause of the profession in the public interest.

Additionally, through developing our relationship with the Society of Chartered Surveyors Ireland (SCSI) we are engaging with stakeholders across Ireland on important issues, including housing supply and sustainable construction.

Through our advocacy programme we have engaged with local RICS members and led a range of high-profile meetings with the Northern Ireland Executive, senior government, and political and industry stakeholders on a wide variety of issues. The following are just some of the highlights of our advocacy work and government impact on behalf of the profession in Northern Ireland.

Contact Senior Public Affairs Officer Emmet McDonough-Brown if you are interested in learning more about, or becoming involved in, our advocacy work streams in Northern Ireland.

### Highlights



#### Calling for a Northern Ireland Infrastructure Commission

Members of the RICS Northern Ireland Regional Board met with the Minister for the Department of Infrastructure and discussed the need for an Infrastructure Commission, multi-annual budgets to unlock long-term decision-making and how to shape sustainable communities in the future. RICS reaffirmed our intention to be a trusted friend of government and indicated we would contribute to policy discussions and debate in the widest public interest.



### Department of Finance adopts RICS guidance on cladding

The Department of Finance approached RICS regarding measures to support building owners/leaseholders impacted by ACM cladding, in order to establish an evidence base for potential remediation funds. RICS was able to share insight from working with the Department for Levelling Up, Housing and Communities, and best practice; RICS thought leadership was ultimately adopted to inform the Department's call for evidence on buildings with dangerous cladding. After RICS engaged directly with officials, the scope of the call for evidence was widened to include buildings affected by unsafe non-ACM cladding.



## Strategic Investment Board adopts RICS' public sector asset management guidance

RICS secured the adoption of **Strategic public sector property asset management** guiance by the Strategic Investment Board of Northern Ireland, which recognises RICS' expertise and will set new standards for the public estate in Northern Ireland and deliver on our public interest remit.



### Land and Property Services adopt RICS ADR for commercial rent disputes

RICS engaged with Land and Property Services (LPS) regarding the moratorium on forfeiture of business tenancies for non-payment of rent, and brought a panel of RICS professionals to meet LPS to inform government thinking. We subsequently issued a formal policy position to LPS, which highlighted the need for alternative dispute resolution mechanisms and introduced CRIES (Commercial Rental Independent Evaluation Service) as a potential solution for government.



#### Advising the Northern Ireland Executive on binding arbitration for commercial tenants

With the viability of some elements of commercial tenancy on the minds of members and stakeholders, RICS was approached by the Northern Ireland Executive on the suitability of 'binding' arbitration for avoiding litigation. Our consultation response included expertise and insight from DRS; this formed part of a submission made to the Minister of Finance for a policy decision.



### Updating COVID-19 guidance to support RICS professionals

In September 2020, RICS led an industry-wide call for fast-tracking capital projects to support sector recovery. In July 2021, we issued our most recent update to guidance for RICS professionals working in Northern Ireland, in line with current government advice and regulations.



#### Building our voice on the affordability of housing

RICS has deepened its working relationship with SCSI to create opportunities for bilateral member engagement and to develop areas where the two bodies can share best practice. SCSI has produced a research paper covering the cost of housing, and RICS plans to collaborate on further thought leadership on this subject.



### Promoting RICS building cost information data to the Department of Finance

Following recent volatility in material prices and supplies, RICS has engaged with the Department of Finance and Construction Employers Federation concerning the data used to allow for contract fluctuations. RICS has secured adoption of BCIS data and, crucially, its reciprocal sharing arrangements from contractors in Northern Ireland.



### Collaborating on sustainable practice with the Department for Communities on housing supply

RICS is engaging with the Department for Communities Housing Supply Strategy to promote sustainability in future development. We are also collaborating with the Chartered Institute of Housing and providing an expert speaker for their All-Ireland Summit in January 2022. There are future opportunities for engagement on a wider variety of issues, including the net-zero agenda and modern methods of construction.

#### **Delivering confidence**

We are RICS. Everything we do is designed to effect positive change in the built and natural environments. Through our respected global standards, leading professional progression and our trusted data and insight, we promote and enforce the highest professional standards in the development and management of land, real estate, construction and infrastructure. Our work with others provides a foundation for confident markets, pioneers better places to live and work and is a force for positive social impact.

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