

FACE TO FACE



# Hong Kong Conference

Promoting sustainable economic growth through resilience and strategic innovation

Kerry Hotel Hong Kong



### Course level

Foundation



### Type of event

Face to face



### CPD Hours

6  
Formal



### Included in

Professional Package

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Accompanied by key policies and initiatives like Climate Action Plan 2050, the Innovation and Technology Development Blueprint, Hong Kong's 2024-2025 Budget reflects a strategic shift towards enhancing Hong Kong's economic resilience and competitiveness, with significant implications for the real estate market and broader infrastructural development.

These changes include several key measures and strategies aimed at enhancing the future development of Hong Kong and optimizing its built environment, with efforts expected to impact the real estate investment and construction industry significantly in the coming years, aiming to propel Hong Kong towards more diversified and sustainable growth.

This diversification can cushion the economy against sector-specific downturns and create a more stable environment for investment in large-scale infrastructure and real estate projects. The emphasis on attracting international talent and enterprises could also lead to an increase in demand across the wider APAC region.

This year's Hong Kong Conference is poised to be the crucible for deliberating on these matters. With a theme of '**Promoting sustainable economic growth through resilience and strategic innovation**', our goal is to systematically unravel the new vistas and impediments confronting Hong Kong's infrastructure and investment landscape.

We aim to foster a proactive dialogue, themed topics with experts, scholars, government officials and industry elites from Hong Kong, Mainland China and APAC, generating actionable strategies and recommendations and fortifying Hong Kong's structural foundation, consolidating its strategic position in the broader global context.



Time zone:

GMT

9:00

## Welcome Address

Conference Host

09:10

## Opening Address

RICS Representative

09:20

## Welcome Address and Keynote by GOH / The Blueprint for Tomorrow: Hong Kong's Strategic Economic Vision

Overview of the Hong Kong economic performance and its newest strategic initiatives, aiming at transforming the economic landscape and reinforcing Hong Kong's position as a global financial hub.

Guest of Honor

09:40

## Investor Talk / Investment Trends and Market Dynamics of Asset in Hong Kong

- Delve into government policies aimed at attracting foreign investment, particularly in high-tech and green sectors.
- Debating the balance between high-density development and maintaining quality of life in urban environments.
- Examine recent changes in tax incentives, property development regulations, and their implications for developers and investors.
- Explore the effects of global economic trends on Hong Kong's real estate market and investment opportunities.

Moderator/Panellists

10:25

## Spotlight interview / Infrastructure Development and Urban Planning

- Delve into infrastructure projects that enhance connectivity within the Greater Bay Area, such as transportation networks and cross-border digital infrastructure initiatives
- Discuss Hong Kong's strategic position in regional economic development and how infrastructure investments can enhance the city's performance
- Explore strategic planning and blueprint for urban design and community well-being of Hong Kong.
- Examine urban planning strategies that cater to increasing population densities and the need for sustainable living spaces.

Moderator/Panellists



Time zone:

GMT

11:00

## BREAK

20 Minutes

11:20

## Keynote / Innovation and Technological Integration in Construction

- Examine innovations that are shaping the future of construction, such as MiC, BIM, GIS and smart construction technologies.
- Discuss the role of Hong Kong's Innovation and Technology Development Blueprint in fostering a new wave of industrialization focused on high-tech infrastructure
- Discuss the integration of digital twins, IoT, and AI in building management systems to enhance operational efficiency

11:50

## Panel / Investing in Green Assets: Opportunities for Growth in the Environmental Sector

- Focus on Hong Kong's Climate Action Plan 2050, discussing strategies for net-zero electricity generation, energy-saving, and green buildings.
- Examination of emerging green technologies and their potential for investment return and contribution to Hong Kong's sustainability goals.
- Learn about the latest standards and certifications for green buildings, including practical sessions on how to meet these standards in upcoming projects.
- Present case studies on successful green building projects and the impact of regulatory changes on sustainable construction practices.

Moderator/Panellists

12:40

## LUNCH

80 Minutes



Time zone:

GMT

14:00

## Keynote / Applying Smart Technology in Property Management

- Detailed examples of how PropTech solutions are being integrated into property management tasks such as leasing, maintenance, and tenant communications.
- Case studies highlight successful PropTech implementations, and the tangible benefits observed.
- Predictions on the evolution of the property management landscape over the next decade, focusing on the role of smart buildings, automated services, and sustainability initiatives.

14:30

## Pioneer Talk / Talents Retention and the Next Generation Motivation

- Insight into the aspirations, values, and expectations of millennials and Gen Z in Hong Kong.
- Examination of the current landscape of job satisfaction and employee turnover in Hong Kong.
- Analysis of specific challenges faced by employers in Hong Kong, such as competitive job markets, high living costs, and the quest for work-life balance
- Techniques for harnessing the potential of young employees through mentorship programs, continuous learning and development, and purpose-driven work.
- Discussion on the importance of diversity and inclusion in building a resilient and innovative workforce.

Moderator/Panellists

15:10

## BREAK

20 Minutes



Time zone:

GMT

15:30

## Keynote / Mastering Property Valuation: Trends, Regulations, and Market Dynamics

- Overview of key factors driving property values in Hong Kong, such as interest rates, foreign investment flows, and local demand.
- Detailed discussion on the regulatory framework governing property valuation in Hong Kong, including recent changes and their implications for valuers and real estate professionals.
- Case studies of how changes in stamp duty, land supply policies, and housing ordinances have historically impacted market valuations.
- Introduction to new technologies and tools that are enhancing accuracy and efficiency in property valuation, such as AI and big data analytic.
- Identification of specific challenges faced by valuers in Hong Kong, including dealing with speculative bubbles, managing client expectations, and ensuring compliance with international valuation standards.

16:00

## Panel / Navigating New Frontiers in Retail: Leveraging Consumer Behavior

- Overview of the retail real estate market, impact of economic fluctuations and demographic shifts on retail spaces.
- Insights into how digital commerce, degrading consumption behavior, changing lifestyle preferences, and tourism affect physical retail spaces.
- Case studies of successful retail real estate developments that have adapted to new consumer behaviors, such as the transformation of traditional malls into lifestyle centers.
- Discussion on the integration of technology in retail spaces, such as virtual reality experiences, AI-based customer service, and data-driven store placements.
- Examples of sustainable practices in retail constructions, such as energy-efficient building designs and waste reduction programs.
- Predictions for the next wave of retail real estate development in Hong Kong.

Moderator/Panellists

16:50

## Closing Speech

Conference Host

## Delivering confidence

We are RICS. Everything we do is designed to effect positive change in the built and natural environments. Through our respected global standards, leading professional progression and our trusted data and insight, we promote and enforce the highest professional standards in the development and management of land, real estate, construction and infrastructure. Our work with others provides a foundation for confident markets, pioneers better places to live and work and is a force for positive social impact.

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