

# RICS launches new strategy for a natural and built environment that is sustainable, resilient and inclusive for all

Earlier this year RICS Governing Council approved a guiding set of principles and priorities for the future, put forward by the Steering groups established under the Bichard Review. We are now putting these into action, with the launch of our three-year strategy, Future Foundations. With a clear mission to inspire members, advance knowledge and uphold standards, this strategy will inform everything we do at RICS. Our goals are:

- Enhance member value and engagement
- Lead and influence on sustainability
- Attract a diverse next generation
- Strengthen trust in the profession

In implementing this strategy, our members will be front and centre. As an experience-led organisation, RICS aims to provide an exceptional customer journey and great value. You can expect us to work with and for our members, bringing meaningful and lasting value to your membership, and responding to your needs with ambition and insight.

One of the key priorities is strengthening our focus on diversifying the profession, transforming it into a career that is welcoming to all. This includes working with education providers to build awareness of the profession and create bursaries and grants for underrepresented groups. We strive to effect positive change, build trust and uphold the highest standards.

On a global stage, we will continue to offer valuable resources and expert guidance on decarbonisation, climate resilience, biodiversity and circular economy. Our data, technology and standards make sustainable practices accessible and measurable. We are future-proofing the profession through our range of learning opportunities for firms and individuals.

Finally, we will continue to regulate the built environment to the public advantage, with relevant and targeted standards and interventions, delivered fairly and transparently.

You can find out more about Future Foundations on our dedicated web hub, where the document is available to download in full. This strategy will guide our business plan, and tracking progress against our goals will now become part of RICS Governing Council's regular assurance reports.

We are acutely aware of the power of our global membership to transform the built and natural environment for the better. As we step forward to deliver Future Foundations, we hope to have you standing alongside us, sharing our goals and aspirations for lasting positive change.

Ann Gray FRICS

RICS President